



Jewish Food Festival Sponsorship Request Letter 2019

We would like to invite you to participate in the 32nd Annual Jewish Food Festival; the signature event for Congregation Beth Israel, in Carmel, California. No other event or set of events does more to open the Congregation to the citizens of Monterey County – Jews and non-Jews alike.

The festival introduces delicious and culturally unique Jewish foods, distinctive arts & crafts, live Hebrew music and a reenactment of a Jewish wedding to the community on the Monterey Peninsula. We attract over 3,000 people each year from all over Northern California.

Sunday AUGUST 25, 2019 10 a.m. to 4 p.m.

Location: Congregation Beth Israel, Carmel CA

The Jewish Food Festival is also a major fundraiser that is crucial to maintaining the financial health of the synagogue. In Judaism there is a tradition in Hebrew *Asher yodvenu libo*. This translates to “*how your heart so guides you*”. In this case, we hope that you will support this festival “*how your tummy guides you*”. The success of this event depends on the hard work of so many of our congregants and the financial support of our sponsors.

Publicity for the event will reach the entire Monterey County through radio, TV, print and social media. Signage and promotional banners and fliers will be placed in strategic locations throughout the community and surrounding areas.

We are hoping that your Company, or you as an Individual, will be interested in sponsoring this festival. We see a synergy and connection that would be of benefit to you in raising the profile of your company to our audience – and your target market.

Please make your commitment today by filling out the form below and indicate what level you wish to support the Jewish Food Festival.

Thank you in advance for your interest and support of this important event. Your participation will help make this festival a great celebration of community. You are welcome to contact me with questions by calling 831.601.5791 or via email foodfestival.cbi@gmail.com

Sincerely,

Malina Breaux
Fundraising Trustee & Jewish Food Festival Chair
Board of Trustees
Congregation Beth Israel
Carmel, CA

Congregation Beth Israel
5716 Carmel Valley Road,
Carmel, CA 93923
831.624.2015





JEWISH FOOD FESTIVAL SPONSORSHIP OPTIONS

Sponsor Benefits	Gourmet	Connoisseur	Foodie	Epicure	Chef	Sous Chef
	\$5000 +	\$2500 +	\$1000 +	\$500 +	\$300 +	\$150 +
Gelt Reward	\$250	\$125	\$50	\$25		
Personalized Sponsor Banner at Festival	*					
Logo with Link on CBI Home Web Page	*	*				
Premium Logo with Link on JFF Web Page	*	*				
Recognition on Festival Facebook page	*	*				
Booth Sponsorship	*	*	*			
Logo on Sponsor Poster	*	*	*			
Small Logo with link on JFF Web Page			*	*		
Recognition on Sponsor Poster	*	*	*	*	*	*
Recognition on Festival Program	*	*	*	*	*	*
Jewish Food Festival Memorabilia	*	*	*	*	*	*

I wish to become a sponsor of the 2019 Jewish Food Festival at the level indicated below:

- Gourmet - \$5,000
- Connoisseur - \$2,500
- Foodie- \$1,000
- Epicure- \$500
- Chef - \$300
- Sous Chef - \$150

Company website _____

Print Name (Individual or Company)

Signature

Please make your check payable to: Congregation Beth Israel and return with this completed form to Congregation Beth Israel, 5716 Carmel Valley Road, Carmel, CA 93923.

Alternatively, please feel free to **call the temple office (831-624-2015)** if you wish to pay by credit card.

NOTE: Congregation Beth Israel is a 501.c.3. Your sponsorship may be deductible for tax purposes and will be reported to you at the end of the year. Check with your accountant.